



# Weekly Brief

from the London Press and Public Affairs Office

**Week 34 of 2010     Friday 27 August 2010**

## **Party Conferences are almost upon us**

The political party conference season is almost upon us, kicking off at the Liberal Democrat conference on 18 September. The FSB will have a stand at each of the conferences and John Walker and Mike Cherry will speak and participate in almost 20 fringe events across the three weeks. The stand will focus on the survey panel work, highlighting to ministers just how important it is. [Find out more](#) about the FSB survey panel.

## **Start-ups wanted**

The FSB is looking for businesses that have started since the Emergency Budget on 22 June and are thinking about or have employed a member staff, to see if they know they can potentially get £5,000 off their employer NICs payments? A new Government policy will allow small businesses set up since June 2010 to reduce NICs payment for the first 10 employees it hires. [Email](#) us to tell your story.

## **ITV's Tonight programme needs you**

On 20 October the Chancellor will unveil the results of his spending review. Are you worried about the upcoming cuts and want to know what they will mean for you? The Tonight programme on ITV is looking for small business owners to take part in a viewer panel that will discuss the impact of the cuts on the lives of ordinary people. Filming will take place on 13 September. If you are interested [email](#) or phone 020 7157 4364.

## **Do you export?**

First Voice is looking to hear from businesses that have identified overseas markets for their goods and services and have taken the plunge to export to them. [Email](#) if you've got a story to tell.

## **Essex FSB secures a regular business slot**

Good news from the Essex region this week - it has secured a regular business slot on the local Saint FM station. We would like to [hear](#) from other regions that have secured similar slots in their regions.

## **Follow the FSB on Facebook**

You can follow the activities of the FSB by joining our official fanpage on Facebook. [Become a fan](#) to view regularly updated events, photo galleries, lobbying information and have the opportunity to add your own photos and discuss current small business issues.

## **Like what you read?**

Bookmark this page using social media sites such as [Delicious](#), [Digg](#), [reddit](#), [StumbleUpon](#), and keep in the loop about the FSB's activities by subscribing to our [RSS feed](#) and following us on [Twitter](#).

## **Technical difficulties with Weekly Brief**

We apologise for the technical difficulties over the last few weeks which mean that Weekly Brief has been delivered on a Monday, instead of Friday. We hope that these have now been rectified.