

Finding a way to get through economic hard times



Scott Hodson and graduate Charles Hunter develop software for the health, sport and leisure industry.

Scott Hodson, managing Director of OFS, a computer software and web design company for the Health, sport and leisure industry was one of the first to recognise the advantages of the scheme. He took on Charles Hunter, an IT with Digital Culture and Media graduate, on a three month contract to develop a specific programme for the company.

“I thought this project was a terrific opportunity for us. We had reached a point where we needed to expand, but didn’t want to take on the commitment of a permanent member of staff. The internship enabled us to select the best graduate for a project we needed to help our business grow. A lot of people have retrained and joined the health and fitness industry because of the recession and now need our services. However, many of them don’t have up-to-date technological skills. Charles has been working on the new software that will enable anyone to have their own website up and running within three clicks and twenty minutes of their time, completely free. This will lead to these clients coming to us for bespoke programmes or services in the future. So it is of enormous value to us and the growth of our business.

“It’s a completely innovative programme which is aimed at anyone from a personal trainer, individual physiotherapist or dietician through to multi-national companies,” Charles explains. “The web development time has been reduced from three or four months to three clicks. The whole experience for me has been fantastic. I have learned such a lot and am up to industry standard speed now, which is invaluable and great for my CV. It has also made me realise that this is definitely where I want my career to go.”

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