

FSB *Voice of Small Business* Panel: May 2011 Survey Topline Results

- Results are based on an online survey carried out by 1,772 members of the FSB Voice of Small Business Panel. This represents a response rate of 41%.
- Surveys were completed between 11th and 24th May 2011.
- The national data has been weighted to the membership profile.
- Where results do not sum to 100%, this may be due to multiple responses or rounding.
- Results are based on all respondents (1,772) unless otherwise stated.
- Study undertaken by Research by Design on behalf of the Federation of Small Businesses.

Q1. The Government is keen that small businesses lead future economic growth. Considering the possible changes or incentives that Government could provide, which three would most encourage you take on a member of staff?

Base: 1745

Tax break incentives	37%
Reduced NIC payments for the first 6 months of employment	31%
Wider use of Work Trials	23%
Increased support to take on an apprentice	21%
Ensuring invoices are paid in 20 days	17%
One-to-one support to recruit and employ someone	13%
Extending the NICs holiday scheme	11%
Increased support to take on a graduate intern	11%
Reduced interest on loans if business proves it has hired new staff in the last 6 months	10%
Other	11%
Nothing would encourage me to take on an extra member of staff	27%