

FSB 'Voice of Small Business' Survey Panel

March 2011 Snap Poll

Prepared by Research by Design

Executive summary

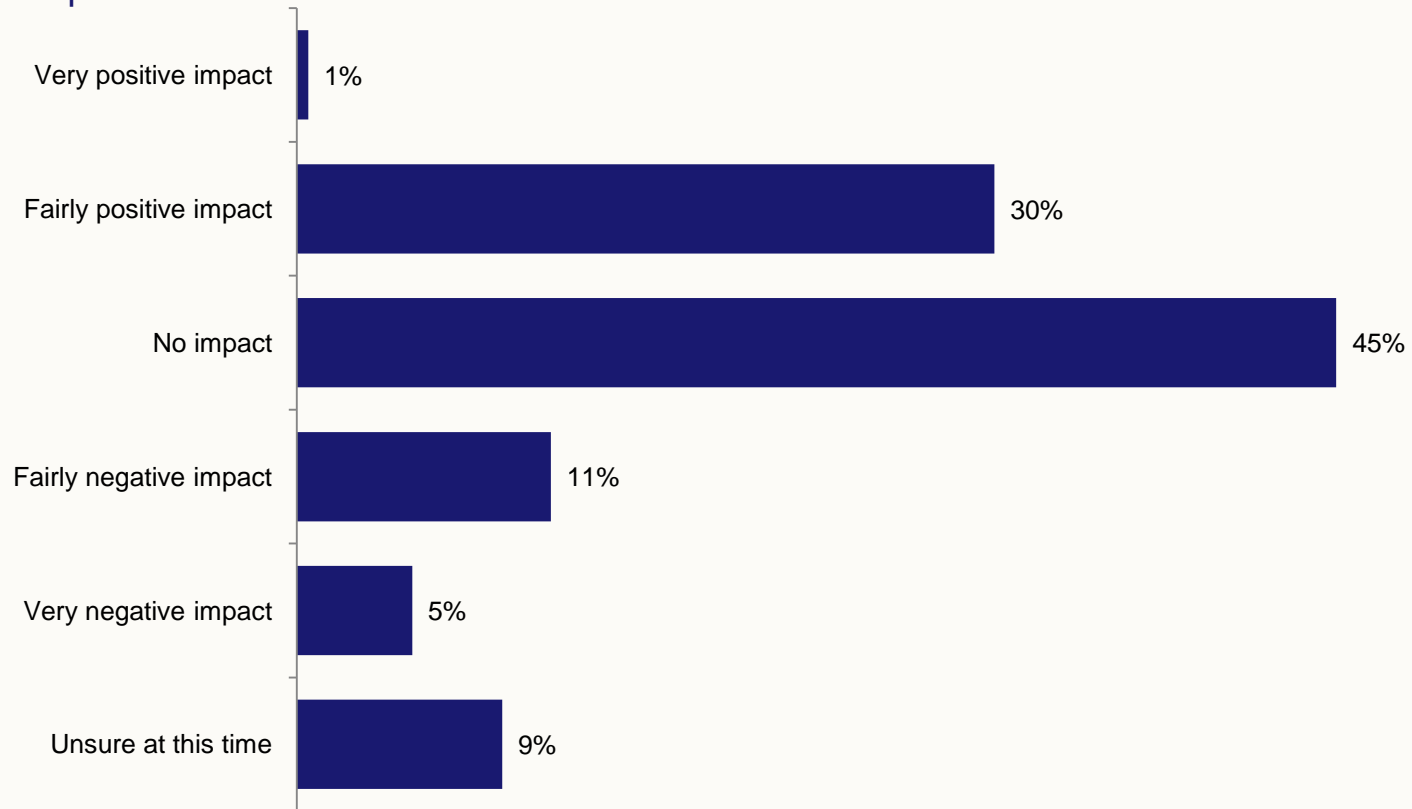
- The majority of members claim the Budget will have no impact on their business. Around a third argue it will have a positive impact.
- Approximately four in ten claim they will be better off as a result of the Budget. A similar proportion argue it will make them neither better nor worse off.
- Of those stating they will be better off, around half claim this will be by up to £1,000. A fifth state they will be better off by £1,001-£3,000 per annum.
- Of those stating they will be worse off, three in ten claim this will be by £3,001 or more (per annum).
- The majority claim the Budget will have a positive effect on the UK economy in 2011/2012; 18% argue it will have a negative impact.
- A fair fuel stabiliser and reduced Corporation Tax are two measures considered to have a significant positive impact by around half of members.
- Over a third of members disagree with David Cameron's statement regarding the Budget; four in ten are unsure.

Methodology

- Research findings are based on a snap poll made available to the FSB 'Voice of Small Business' Panel during March 2011.
- All panel members (4,317) were invited to take part in the online poll designed and hosted by Research by Design.
- Fieldwork took place on one day: Thursday 24th March 2011.
- 868 responses were received; a 20% response rate.
- Data has been weighted to the membership profile.

Q1. What impact will Wednesday's Budget have on your business, if any? Base: 868

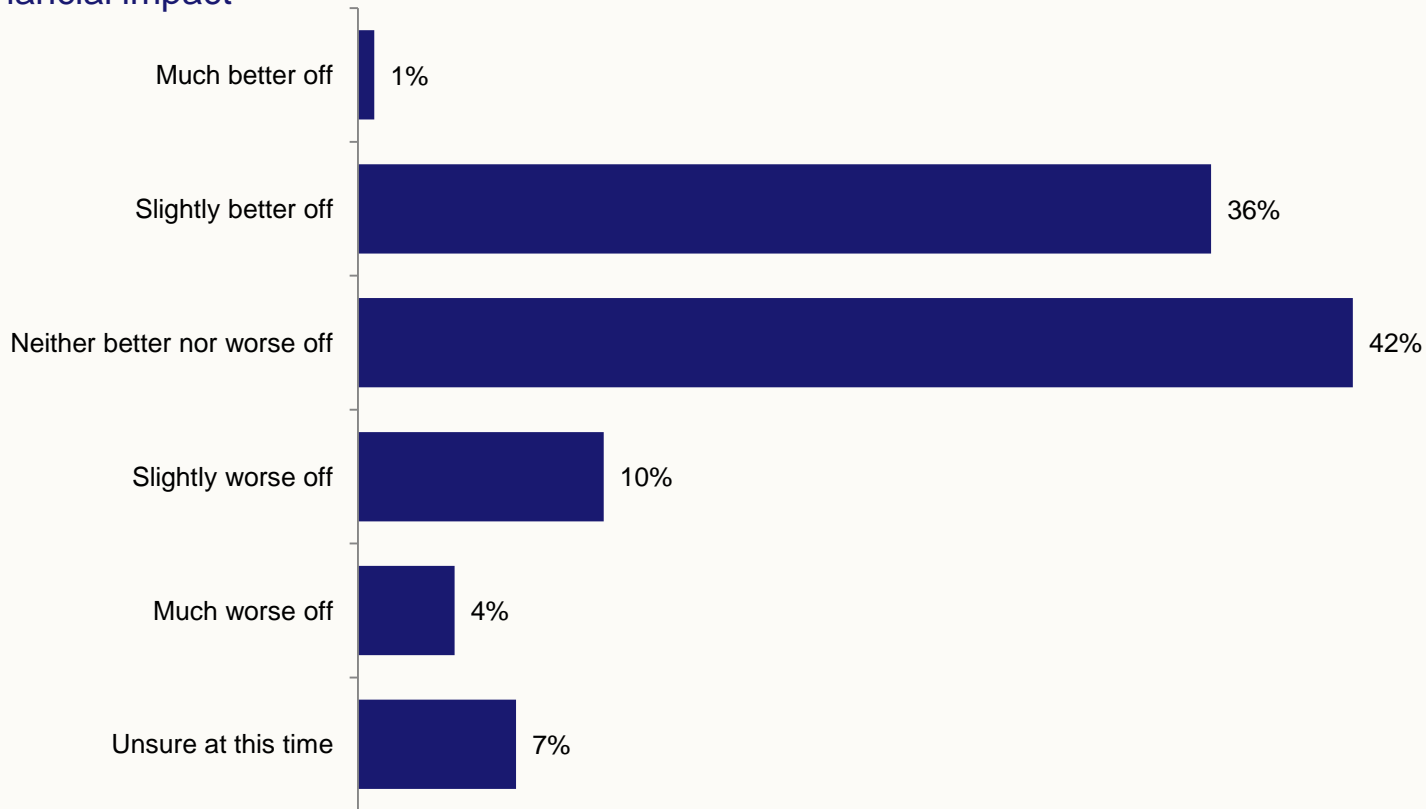
Business impact



The majority of members claim the Budget will have no impact on their business. Around a third argue it will have a positive impact.

Q2. Overall, will your business be better or worse off as a result of the Budget? Base: 869

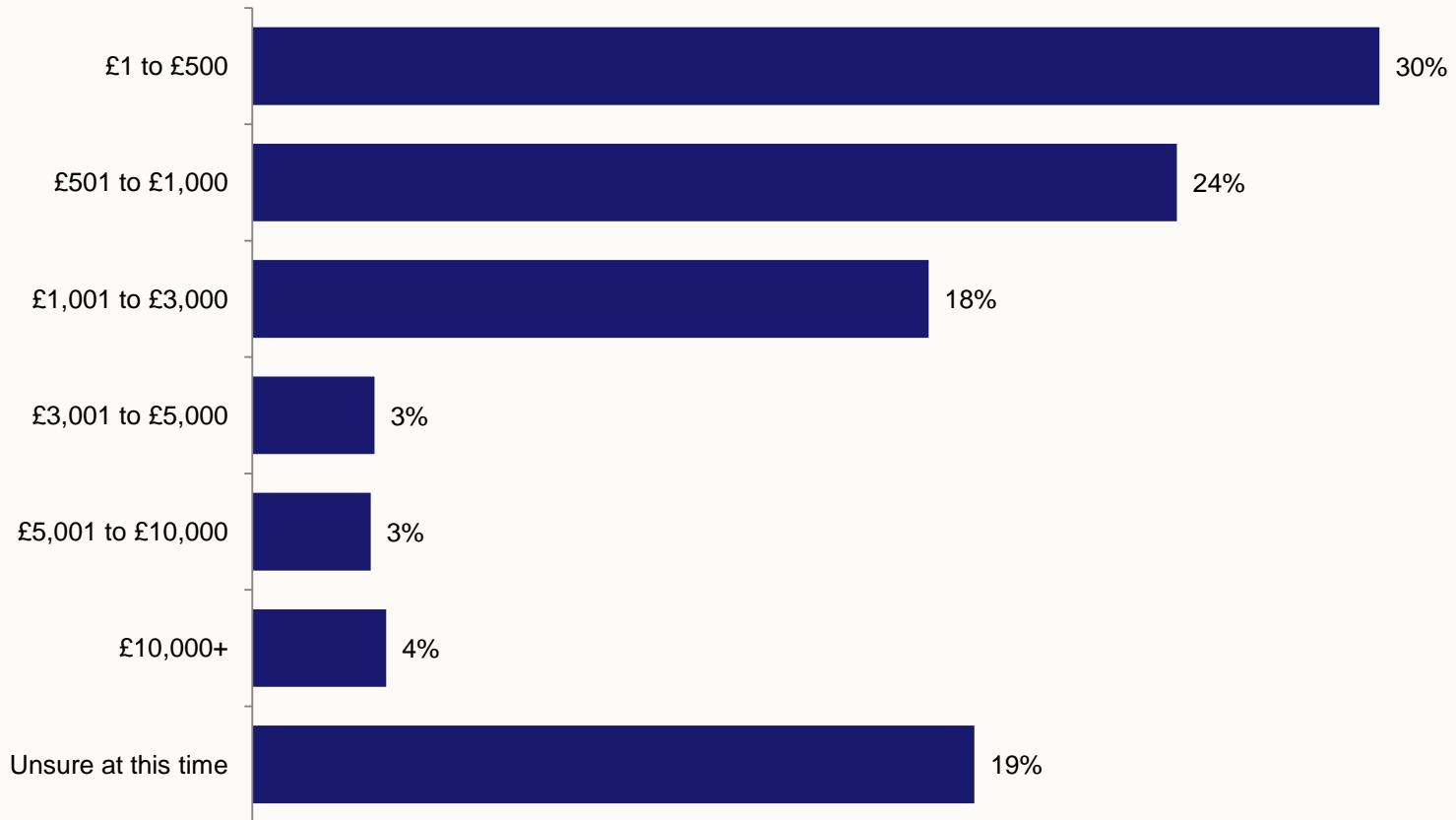
Financial impact



Approximately four in ten members claim they will be better off as a result of the Budget. A similar proportion argue it will make them neither better nor worse off.

Q3. Approximately how much better off will your business be (per annum)? Base: 317 (all better off)

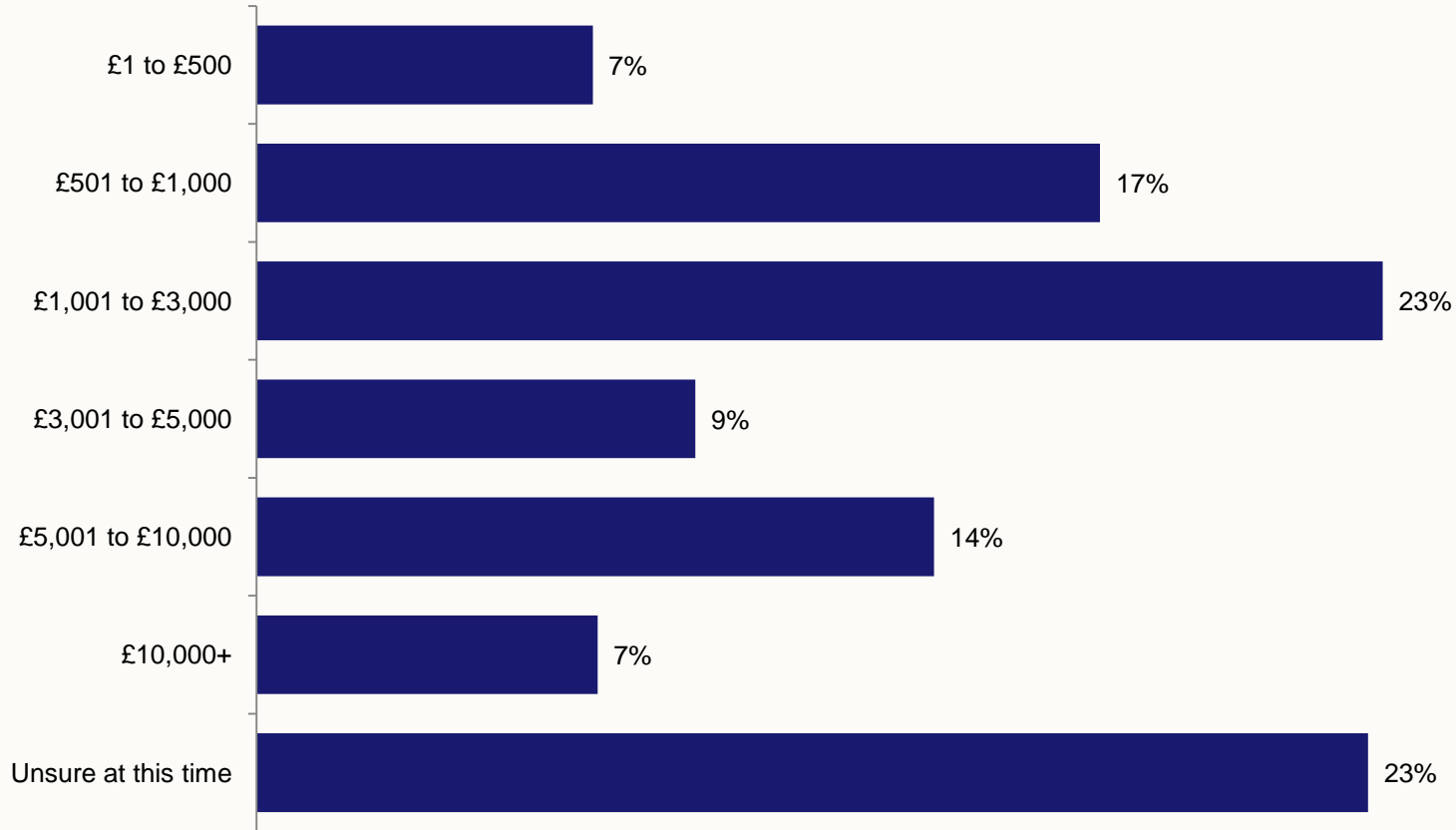
Better off by...



Of those stating they will be better off, around half claim this will be by up to £1,000. A fifth state they will be better off by £1,001-£3,000 per annum.

Q4. Approximately how much worse off will your business be (per annum)? Base: 126 (all worse off)

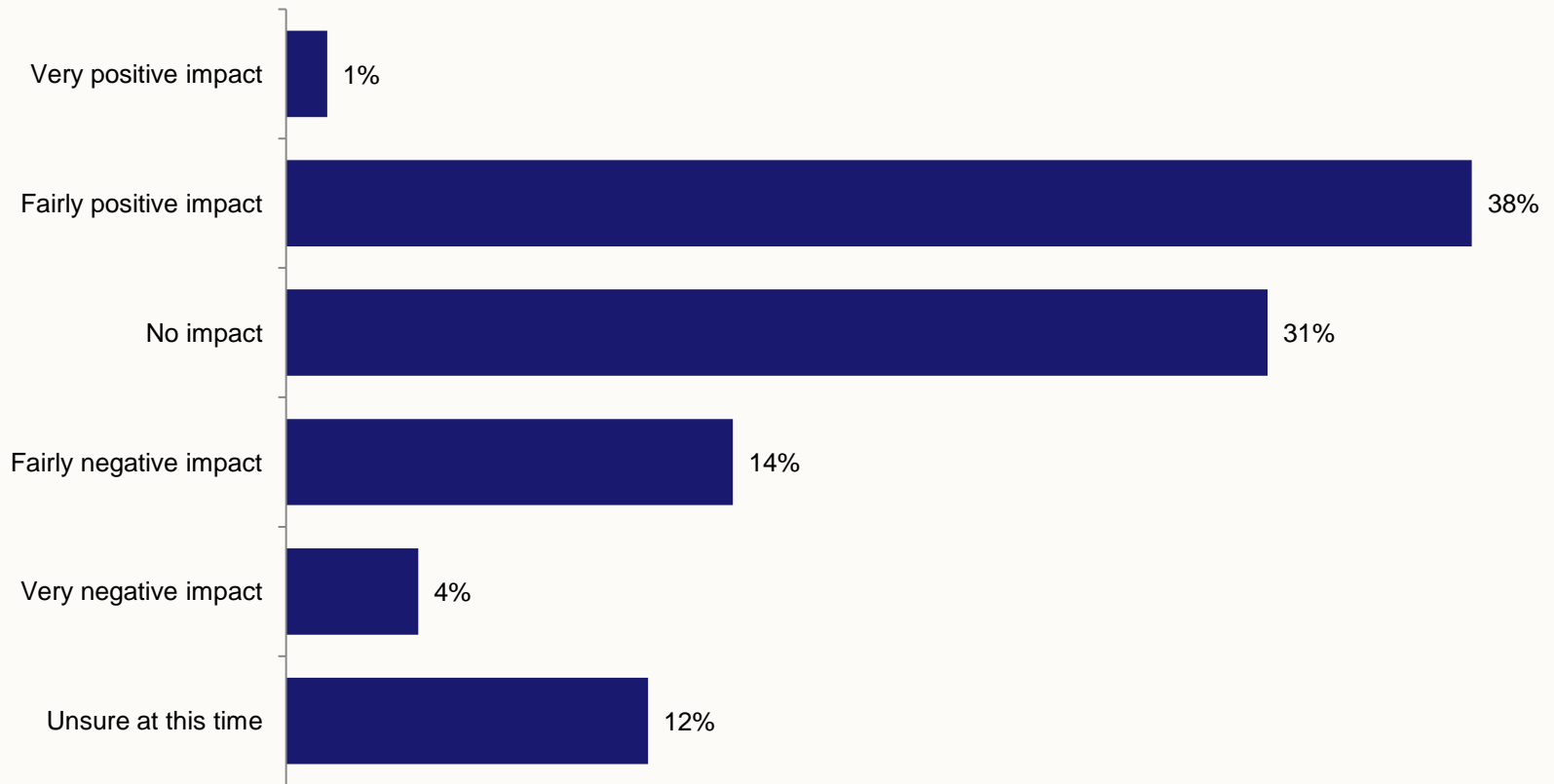
Worse off by ...



Of those stating they will be worse off, three in ten claim this will be by £3,001 or more (per annum).

Q5. Overall, what impact do you believe the Budget will have on the UK economy in 2011/2012? Base: 869

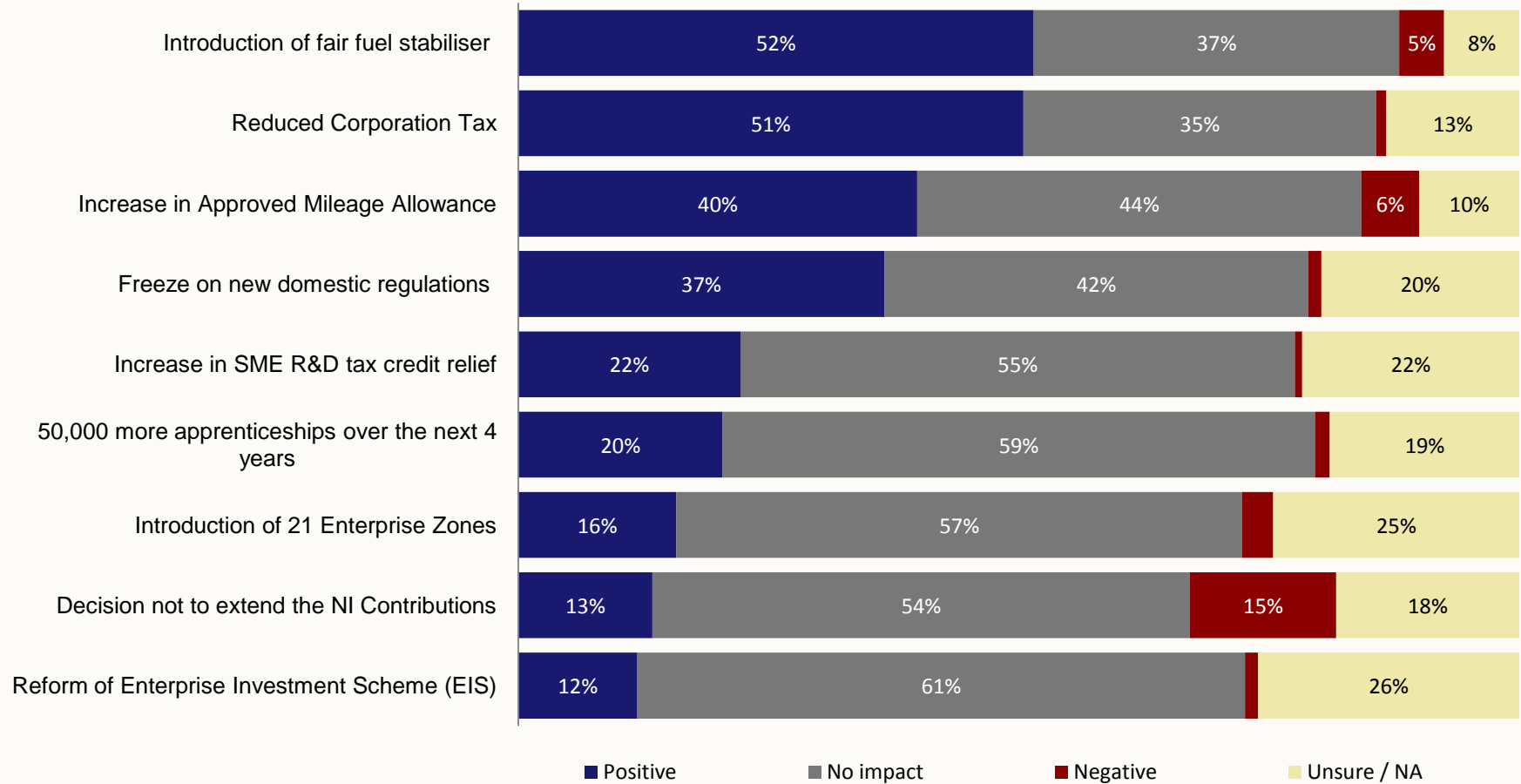
Overall impact on UK economy



The majority claim the Budget will have a positive effect on the UK economy in 2011/2012; 18% argue it will have a negative impact.

Q6. What impact, if any, will each of the following measures from the Budget have on your business? Base: 822 - 864

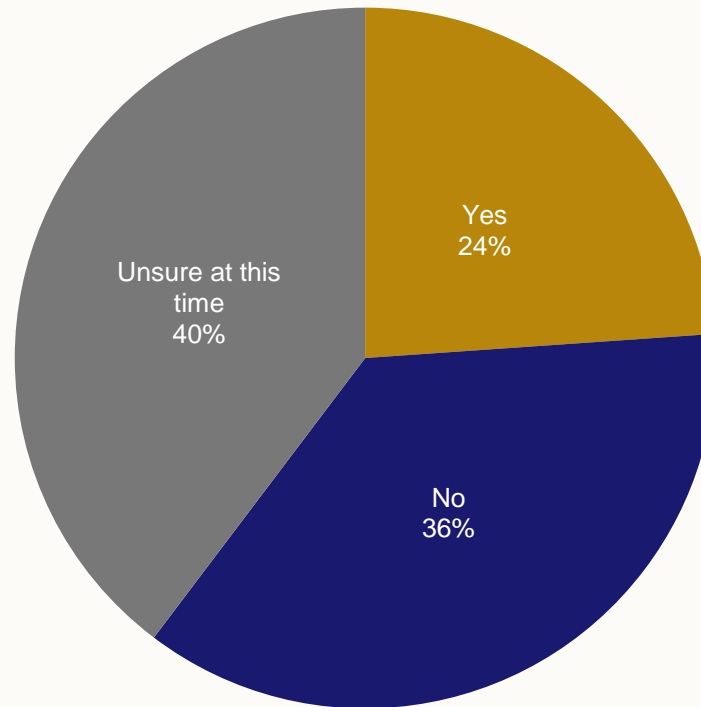
Business impact



A fair fuel stabiliser and reduced Corporation Tax are two measures considered to have a significant positive impact by around half of members.

Q7. In a recent speech David Cameron stated that the Budget would “...tear down the barriers of enterprise and be the most pro-growth Budget this government, has seen for a generation”. Do you agree that this Budget will ‘tear down the barriers of enterprise?’ Base: 864

Will the Budget tear down the barriers of enterprise?”



Over a third of members disagree with David Cameron’s statement regarding the Budget; four in ten are unsure.