



## FSB Voice of Small Business Panel: January 2011 Snap Poll Results

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- Results are based on an online snap poll carried out by 1328 members of the FSB *Voice of Small Business* Panel. This represents a response rate of 31%.
- Surveys were completed between 6<sup>th</sup> and 10<sup>th</sup> January 2011.
- The data has been weighted to the membership profile.
- Where results do not sum to 100%, this may be due to multiple responses or rounding.
- Study undertaken by Research by Design on behalf of the Federation of Small Businesses.

Q1. In what ways, if any, was your business impacted by the recent extreme weather conditions that started late 2010? Base: 1328

Transport disruption impinged on the movement of goods/supplies	42%
Transport disruption led to staff absences (e.g. roads, public transport)	31%
Loss of demand for our products	28%
Access to premises was lost or restricted	25%
My business had to close or stop trading temporarily	24%
The severe weather had no impact on my business	17%
Utility supplies were disrupted (e.g. water, power)	9%
School closures led to staff absences	7%
The severe weather had a positive impact on my business	7%
Communications were disrupted (e.g. telephone, broadband)	4%
Other	12%

Q2. If your business had to close or stop trading due to the weather conditions, for how long was this? Base: 1162

A few hours (less than a full day)	10%
1 day	7%
2 days	9%
3 days	5%
4 days	3%
5 days	3%
More than 5 days	7%
Business did not close / stop trading	57%
Don't know/ Can't remember	0%

Q3. Approximately what percentage of your workforce has been absent (for at least one day) as a result of the recent extreme weather conditions? Base: 1293

None	54%
1% - 10%	14%
11% - 20%	6%
21% - 30%	4%
31% - 40%	3%
41% - 50%	3%
50% or more	16%
Don't know/ Can't remember	0%

Q4. *Approximately, how much has the recent extreme weather conditions cost your business overall?*  
 Base: 1327

Nothing	22%
£1 - £100	5%
£101 - £250	6%
£251 - £500	9%
£501 - £1,000	11%
£1,001 - £2,000	11%
£2,001 - £3,000	8%
£3,001 - £5,000	8%
More than £5,000	13%
Don't know	7%

Q5. *Using a scale from 1 to 10, where 1 is no impact and 10 is significant impact, how do you rate the impact of the recent severe weather on your business overall?* Base: 1335

1 - No impact	15%
2	14%
3	12%
4	6%
5	9%
6	8%
7	12%
8	8%
9	5%
10 - Significant impact	11%

Q6a. *Using a scale from 1 to 10, where 1 is no impact and 10 is significant negative impact, how do you expect the recent rises in VAT will impact upon your business?* Base: 1301

1 - No impact	15%
2	10%
3	11%
4	6%
5	11%
6	8%
7	11%
8	8%
9	5%
10 - Significant impact	14%

Q6b. Using a scale from 1 to 10, where 1 is no impact and 10 is significant negative impact, how do you rate the impact of the recent increase in fuel duty on your business overall? Base: 1289

1 - No impact	6%
2	8%
3	9%
4	7%
5	11%
6	9%
7	12%
8	12%
9	6%
10 - Significant impact	21%