



Federation of Small Businesses
The UK's Leading Business Organisation



The FSB-ICM *Voice of Small Business* Panel: September 2010 Survey

Topline Results (29 September 2010)

- Results are based on an online survey carried out by 1,304 members of the FSB-ICM *Voice of Small Business* Panel. This represents a response rate of 29%.
- Surveys were completed between 7th and 20th September 2010.
- The data has been weighted by gender and region to match the known profile of the membership of the Federation of Small Businesses.
- Where results do not sum to 100%, this may be due to multiple responses, computer rounding or the exclusion of don't knows/not stated.
- Results are based on all respondents (1,304) unless otherwise stated.
- An asterisk (*) represents a value of less than one half of one percent, but greater than zero.
- Study undertaken by Guided Insight and ICM Research on behalf of the Federation of Small Businesses.

Section 6: Government Spending

1. Thinking about the public deficit and the current state of the UK economy, which ONE of the following in your opinion should the Coalition Government do? PLEASE SELECT ONE ANSWER.

	%
Reduce public spending	74
Maintain public spending at its current level	21
Increase public spending	5

2. Irrespective of any potential impact on your business, does the scale of the public deficit make you more or less willing to accept a cut in public spending, or does it make no difference? PLEASE SELECT ONE ANSWER.

	%
More willing	60
Less willing	11
Makes no difference	30