



Federation of Small Businesses

The UK's Leading Business Organisation



Dear FSB Member,

Welcome to the *Every Crime, Every Time* Campaign

Business crime is grossly under recorded –
40% of businesses do not report crimes committed against them
Crimes against businesses make up at least 20% of all crimes recorded

'Reporting crime is too much hassle'

'Reporting crime is a waste of time'

'No faith in the criminal justice system'

You can do something about it. Report it!

Unless ALL incidents of crime and anti-social behaviour are reported the necessary authorities will, firstly, not be aware that there is a problem, and secondly, not be convinced that it is worth allocating scarce manpower and other resources to tackling the problems that individual businesses and their staff face.

We, and indeed, the police and local authorities encourage each and every business to report *Every Crime, Every Time* as well as reporting all incidents of anti-social behaviour. In this way the authorities will have more effective information necessary to improve the way they deal with crime; both by tackling crime at local level and establishing appropriate policy responses at local, regional and national level. You can do something about it. Report it!

For 12 months commencing 17 January 2008, the FSB is coordinating the report *Every Crime, Every Time* campaign to raise awareness amongst the business community and to improve recognition of the impact of crime targeted against businesses.

We appreciate that there may be instances whereby a business or its staff may feel intimidated to a point they feel they cannot report for fear of reprisal; in this instance you can use the confidential reporting facility.

If you wish to join the campaign, please see the campaign website at www.fsb.org.uk/ecet to download a poster for your premises, incident log book, MPs letter and to access an online incident reporting form. Spread the word! Tell other businesses about the campaign.

Mike Cherry
Home Affairs Chairman