

ARE YOU READY FOR THE SUMMER OF SPORT?

With just under 200 days to go it is almost impossible to have missed the building excitement as the nation and world looks forward to an amazing summer of sport.

The main stadia are all now complete and the picture opposite clearly illustrates how close to Games time we now are. One thing is for certain, come the Opening Ceremony on 27th July 2012, the London 2012 Games will be part of every conversation.



Your staffing levels, transport plans, technology and security requirements and what you'll do to mark the 2012 Games for your staff and customers will all require planning. Now really is the time to consider how your operations might be effected during the 14 weeks of the Olympic festival starting with the Olympic Torch Relay on the 19th May through to the closing ceremony of the Paralympics on the 9th September.

PREPARING YOUR BUSINESS FOR THE GAMES

The London 2012 Olympic and Paralympic Games is a great opportunity for businesses of all sizes across to UK and you may already be planning so that your business may take full advantage of it.

As we get nearer to Games time many businesses are gearing up for the Games and seeing their levels of preparedness as a competitive advantage. As a start ask yourself these questions;

Is your business in an affected area?

- You can view a map of the key venue and roads effected by clicking [here](#)

What about your staff?

- How do your staff commute to work?
- Where do staff travel in the course of work ?
- Have you staff booked annual leave, registered to be volunteers or bought tickets for events during the Games?
- How will you encourage your staff to celebrate during the Games?

How will it affect your customers and visitors?

- Consider the impact the travel disruption may have on your customers and visitors?

How about your deliveries and collections?

- Consider what is currently delivered to or collected from your site, and how distribution during the Games will be affected?
- Talk to your couriers and suppliers

[Click here](#) to access London 2012's diagnostic tool that will take you through these above points and help you plan contingencies, and [click here](#) to watch a video of how some businesses are gearing up and getting prepared.

There are some excellent resources to help keep you running during the Games on the London 2012 website, [click here](#) to view them.

EMBRACING THE OPPORTUNITY

There are still plenty of opportunities for Businesses in the South East to secure contracts to supply goods and services to the Games. Many of the contracts now are for smaller values but there are more of them and they are turning around at a much faster pace. If you are ready you will find details of them published on www.competefor.com.

KEY DATES FOR THE 2012DIARY

May	19 th Olympic Torch Relay starts
June	2 nd – 5 th Queens Diamond Jubilee 8 th Start of the European Football Championships in Warsaw 11 th /15 th /19 th June England's matches in the European Football Championships 21 st Opening of the London 2012 festival 25 th Wimbledon Tennis Championships
July	1 st Final of the European Football Championships in Kyiv 7 th – 15 th Big Dance 2012 9 th July – 20 th July Olympic Torch Relay visits South East 27 th Opening Ceremony 28 th – 29 th July Cycling Road Race in Surrey 28 th July – 11 th August Rowing at Eton Dorney
August	1 st August – Time Trial Cycling at Hampton Court Palace 4 th Super Saturday 12 th Closing ceremony 24 th Paralympic torch relay 27 th Light a Lantern festival 28 th – 29 th August 24 hour Paralympic torch relay from Stoke Mandeville to the Olympic Stadium 29 th Paralympics opening ceremony 31 st – 2 nd August/September Rowing at Eton Dorney
September	5 th – 8 th September Para Cycling at Brands Hatch 9 th Paralympics closing ceremony

14 WEEKS OF SUMMER

In your area there will be a programme of events and celebrations from the Queens Jubilee on the 2nd June – 9th September find out what is going on near you so that you can maximise the opportunities and prepare for the disruptions.

SOME USEFUL LINKS

For everything Businesses need to know about the Games [click here](#)

Find out where the Olympic Torch is going [click here](#)

To view the full Olympic competition schedule and find out whats on when [click here](#)

To view the full Paralympic competition schedule and find out whats on when [click here](#)

To find out about events happening near you are part of the London 2012 Festival [click here](#)