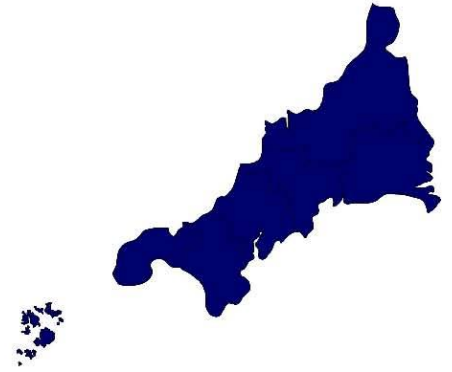




# CORNWALL KEEP TRADE LOCAL MANIFESTO



The following sets what should be done to preserve local businesses which are the bedrock of local communities. Without successful small local enterprises, the distinctiveness and prosperity of Cornwall's towns and villages will diminish.

## **PLANNING**

- Cornwall Council policy should be to defend local high streets and oppose out-of-town developments.
- Cornwall Council policy should be to provide a range of affordable local business premises.

## **CAR PARKING**

- Cornwall Council policy should be to set charges that encourage visitor use rather than be a 'money grabber' which subsidises council taxes.

## **BUSINESS RATE RELIEF**

- Small Business Rate Relief should be automatic for small businesses, with no need to engage in application procedure.
- More use should be made of relief schemes for businesses in financial difficulties.
- Business Investment Grant Schemes (LA BGI) should be ring fenced for business improvements and not lost in council finances.

## **CRIME PREVENTION**

- Police Forces should ensure that crimes against businesses are a priority target with neighbourhood units working proactively with businesses.
- Cornwall Strategic Partnership and Local Area Agreements should make reducing business crime a priority.

## **POST OFFICES**

- Cornwall Council and businesses should work closely together to ensure maximum services are routed through the PO network to ensure its long-term viability.

## **PUBLIC PROCUREMENT**

- Local Government should ring fence 30% of annual procurement budget small local business contracts.

## **BIG BUSINESS SUPPORT**

- Large Companies and National Chains should evidence that they are supporting local providers and traders.