



# Exeter FSB News

AUGUST 2011

Issue 11

## GETTING YOUR BUSINESS ON AIR!

Our next *Focus On* event is a visit to Exeter FM radio station



Continuing our 'Focus On' theme of visiting local businesses and learning more about them – local radio station Exeter FM will host us on Wednesday 14th September.

Exeter FM executive Jonathan Carter will show us around and give a talk on the benefits to businesses of advertising on local radio stations.

Exeter FM is the 'choice radio station' for Mid and East Devon and the Cathedral City of Exeter. Local is their 'mantra' and in being so they are trying to build strong links with businesses in our area. It is our local radio station broadcasting live from Exeter, every day, 7 days a week! Comprehensive local news and sport reports throughout the day, keeping you up to date

with everything you need to know. Exeter FM gets out and about to cover a variety of local community events.

The radio station is based at 6a Cranmere Court, Matford Business Park Exeter EX2 8PW and the event will begin at 6.00pm.

Nigel Hillier (Branch Chairman) and the committee will give an update on business news and issues within Exeter at the moment. The evening also provides a great chance to network and meet friends and colleagues from across Exeter.

### Our next meetings

14th September 2011:

**Focus On a local business**  
**"VISIT TO EXETER FM"**

Venue – 6a Cranmere Court,  
Lustleigh Close, Matford Business  
Park, Exeter, Devon EX2 8PW

6.00pm – 8.00pm

12th October 2011:

**Focus On a local business**  
**"VISIT THE ODDFELLOWS"**

Venue – The Oddfellows, 60 New  
North Road, Exeter.

7.00pm – 9.00pm

24th October 2011:  
**"BRANCH AGM"**

Venue – The Oddfellows, 60 New  
North Road, Exeter.

Speaker: David Shephard,  
FSB Regional Chairman

7.00pm – 9.00pm

9th November 2011:

**Focus On a local business**  
**"VISIT THE EXETER MIND**  
**& BODY CLINIC"**

Venue – Choristers House, Chapel  
Street, Exeter EX1 1AJ.

7.00pm – 9.00pm

For more information call:  
Nigel Hillier on 01392 669497

### October Focus On – THE ODDFELLOWS



The Oddfellows is our featured local business in October. It is a stone's throw away from Exeter's main shopping centre. This is a very friendly and unpretentious gastro style pub, with a sociable, down to earth atmosphere. Throughout the day it is more of a café style bar, offering the best coffees in town, and becomes a gastro eating house

during the evening.

We will meet there on 12th and also on 24th when David Shephard our Regional Chairman speaks at our AGM.

**SEE PAGE 2 – PICTURED AT EXETER COLLEGE! OUR SPANISH INTERLUDE...**



Photo: This is Exeter.



## CELEBRATING 40 YEARS

**In our last issue** we had a report from Colin Fribbens who represented the Exeter FSB at a dinner to celebrate 40 years of Exeter College. The picture opposite was taken on the night with Colin (left) next to Marc Astley (Express & Echo) and Michael Caines MBE (right).

## Why not 'Focus On' you?

For our **Focus On** events we are approaching local FSB members with a view to holding one of our monthly meeting at their work place and members receive a 20 min presentation from the host business also the business will be spotlighted in this Newsletter which circulates to over 500 members in Exeter.

This is a great way to promote your own services and find out what other members do and how they add value to the local economy. Also a great networking opportunity for all members that attend. If you are interested in hosting an event call **Nigel Hillier on 01392 669497**



## Exeter FSB's 'Summer Social' – with a Spanish flavour!



**On arrival** at La Tasca there was an area set aside for the FSB with a buffet of tapas and wine. The evening was an enjoyable social event and also provided a great chance to network and meet friends and colleagues from across Exeter.

## In contact with the city council

**The FSB recently had a meeting** with Exeter City Council officers to discuss policy relating to small businesses in the city.

The FSB was represented at the meeting by David Shephard (Regional Chairman), Pete Ashton (Regional Policy Chairman), Nigel Hillier

(Exeter Branch Chairman), Colin Fribbens (Exeter Branch Vice-Chairman) and Tony Langmead (Exeter Branch Secretary).

Speaking afterwards Nigel Hillier said that he had found the discussions very positive as it is so vital that Exeter FSB and the city council continue to work closely on all areas of the city's development on issues impacting on small businesses.

**Register your business now on: [www.exeterbuysellprosper.co.uk](http://www.exeterbuysellprosper.co.uk)**