

January 2011

Salisbury Branch News

Welcome to 2011 and let's all hope that it's a better trading year than some pundits are predicting! Rather than just 'hoping' it would be better to adopt a positive attitude to the development of our respective businesses by ensuring we do all we can to provide a first class customer service and work together on improving our business community. That will be the focus of your Branch Committee through lobbying on business issues and delivering workshops and events that are aimed to support our members. The Committee need YOUR support – so do make your views known, check our website www.fsb.org.uk/salisbury and support the programme of workshops & events.



We ended 2010 with our Christmas Party at Milford Hall Hotel. Despite the snow we still had around 65 people attending who enjoyed an excellent meal and dancing into the early hours! Salisbury Branch has adopted a local charity for 2011 – 'Lucy's Day Out' and I am pleased to report that well over £100 was raised for the charity at the Christmas party. The photo shows Lucy enjoying swimming with Dolphins. The Charity provides days out, expenses and support for families living with cancer and is looking to help families in the Wiltshire, Hampshire & Dorset areas. Lucy died on the 23rd September 2010 after years of suffering. In Lucy's last few months her dying wish was to help others by forming a local charity. The trustees are supported by a very willing committee and local businesses who aim to make Lucy's dying wish a reality. More details, and how you can donate can be found at www.lucysdayout.org. Our local paper The Salisbury Journal is publishing a local 'Business Directory' in which FSB Salisbury has taken a page to promote FSB in general and our Branch in particular. The theme is very much in support of our 'Keep Trade Local' campaign and we are hopeful that it will also help attract new members.



Finally a reminder that we will again be running our Trade Fair (date to be confirmed once the Guildhall refurbishment is complete) make sure you register your interest in exhibiting a.s.a.p. The Trade Fair is FREE to members and is an excellent way of promoting your business!

George Trytsman
Salisbury Branch Chairman