



What's ahead for business in the UK Food and Drink Industry?

An invitation to the 2012 South West Food and Drink Seminar

The Federation of Small Businesses and CBG Management Academy wish to extend a personal invitation to the 2012 South West Food and Drink seminar on the 16th February 2012 9.30am – 12 noon at Thornbury Golf Club, Bristol

At the seminar we will be taking an in-depth view at future business performance and the key issues and opportunities facing the UK Food and Drink Industry.

We will be discussing the very latest market conditions and trends, which will impact on your future company performance:

- ✓ A road map to growth in the UK Food and Drink Industry
- ✓ The new age of shopper behaviour – top 10 trends in 2012
- ✓ Investing in new and emerging food markets
- ✓ Future trends that will shape Food and Drink online business
- ✓ Building future manufacturing and supply chain efficiency
- ✓ A new era of sustainability and environment – the next big issue
- ✓ Food innovation – getting the most from new product development
- ✓ Decisions in times of austerity – managing risk in uncertain times
- ✓ Global development and best practice – latest in international cuisine

Food and Drink delegates attending recent seminars described the business insights and discussions as:

“The seminar exceeded my expectations, I left feeling upbeat about our future, it was relevant, informative and enjoyable” – Kitchen Garden Foods

“The seminar was full of inspiration and thought provoking ideas” – Cheese Please

“I found the seminar very informative, the in depth knowledge of the sector was invaluable. I was particularly impressed by the clarity of the presentation, and the up to date knowledge of the marketplace” – The Pudding Club

The principal speaker will be Paul Drabble; Paul has spent over 20 years creating new business growth strategies for Food and Drink companies worldwide. He has partnered and worked with many of today's most recognised and successful companies such as Cadbury Schweppes, McDonalds, Shell, Tesco, British Airways and Exxon Mobil

There will be an opportunity to network with industry colleagues over complimentary drinks. Copies of the market insights and latest market data and trends will be available on CD. To register, please complete the enclosed registration and return to the enclosed address with your payment of £15 + vat. We hope you will be able to join us.

**“What’s ahead for business in UK Food and Drink”
Seminar Registration – 16th February 2012**

Delegate Name	
Job Title	
Company	
Address
Telephone	
Fax	
E Mail	
2nd Delegate	
Job Title	

PAYMENT DETAILS PER DELEGATE:

£15 + VAT (£18.00) per delegate

I enclose a cheque for
£.....

Please make your cheque payable to CBG Ltd and post to the enclosed address. Alternatively, you can reserve your delegate place by telephone or online by sending your completed registration to:

pauldrabble@cbg-ltd.com

Telephone: 01453 872096
Mobile: 07836 566963
Fax: 01453 872794

Please tick if you require a receipt

2012 Food and Drink Seminar
CBG Ltd
Larland House
The Hithe
Rodborough Common
Stroud
Gloucestershire
GL5 5BW

We will forward by e.mail, full delegate information and venue directions 5 days prior to the seminar.