Championing the UK's

Real-Life Entrepreneurs

Gloucestershire & West of England Roadshow

With Mike Southon '*The Beermat Entrepreneur*'

12.00 – 14.30 on Wednesday 29th^th^ February
The Hallmark Hotel, Matson Lane, Gloucester GL4 6EA

At the Gloucester Branch and County launch of the FSB's Real Life Entrepreneur Campaign, we invite you to an exciting and entertaining event with serial entrepreneur, best-selling business author and weekly *Financial Times* columnist Mike Southon. Mike's presentation is entitled Championing the UK's Real-Life Entrepreneurs™.

Mike will use his mentoring experiences and material from his best-selling books to give tips on how to:

1. **Increase routes to finance & improve cash-flow**
2. **Adopt a new approach to regulation**
3. **Reduce and simplify business tax**
4. **Incentivise job creation**
5. **Open up export markets**
6. **Do all the above and still enjoy life!**

As well as this valuable presentation we will also explain more about our campaign that recognises and supports local businesses who, through the spirit of entrepreneurship, have set-up and grown a business, or want to get started. Limited to 80 places, so book early for this business boosting event.

Places are free for FSB members and non members – so bring along your colleagues and business associates (includes a free light buffet) Book Here

For details of the how the FSB helps you visit: www.fsb.org.uk/real-life-entrepreneurs
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