

STOP PRESS:
John Walker, National Chairman,
FSB will be attending the
breakfast event on 28th October.



www.wycombebusinessexpo.com

EXPO UPDATE 01

FOR IMMEDIATE USE

WHAT IS THE WYCOMBE BUSINESS EXPO?

Quite simply it will be the largest B2B event ever held in Wycombe District! Designed by Wycombe-based entrepreneurs for businesses keen to grow. The Expo is supported by the Federation of Small Business (FSB), the largest business organisation. The local chamber of commerce is also promoting the event and it promises to create a real buzz in the District!!

WHO CAN HAVE A STAND?

Anyone *doing business* in the District is eligible to book a stand. Our aim is to provide the opportunity for entrepreneurs to do business. This is why our Exhibitor Package has been developed to focus on conversations rather than size of stand or complexity of display!

WHAT IF I WANT TO SIMPLY ATTEND AS A DELEGATE?

That is OK although when you see who is there you might wish you had taken a stand!!

CAN I SPONSOR THE EVENT?

Absolutely! We have created a range of cost-effective sponsorship packages and would be happy to discuss your ideas as well!

WHERE CAN I FIND OUT MORE?

Have a look at the Wycombe Business Expo website: www.wycombebusinessexpo.com and use the Contact Us form if you have a specific query that isn't covered on the main site or the FAQ page!

AUGUST: SPECIAL OFFER FOR FSB MEMBERS

During **August FSB** members will be able to take advantage of a special offer to have a stand at this key event. For only **£375** (plus VAT at the standard rate) you can take advantage of the **Exhibitor Package** which includes:

- ✓ Exhibitor only networking event (27th October)
- ✓ Pre event training
- ✓ Stand set up ready for you
- ✓ 2 'Roller banners' for you to keep
- ✓ Free business breakfast briefing (currently exclusive to exhibitors)
- ✓ Exhibitor Lounge
- ✓ Priority booking for Black Tie Dinner
- ✓ Profile on the Wycombe Business Expo website until October 2011
- ✓ Resource pack to help you to convert your leads into sales

Wycombe Business Expo Ltd, a company limited by guarantee where all the profits will be used to fund WBX 2011