

Small Business, Big Vote

The Route to Recovery



A vote for small businesses is a vote for economic recovery

This year we go to the polls –

Help us get the small business message to every candidate across the land and make this election the Big Small Business vote.

Small businesses are •84% of all new jobs • 69% of all apprenticeships • 65% of all inventions

- Promoting self employment could create 40,000 new businesses and 10,000 new jobs.
- Cutting pay roll taxes just a little could increase jobs by a lot.
- Cutting VAT on construction to 5%. Investing £1 in construction creates £2.84 in economic activity.
- Re-build our banks on trust and honesty. On finance that is affordable through greater competition.
- Return Post Offices and Banks to our high street - have a Post Bank in every town across the land.

Small businesses are not just a part of the local community, they are the local community so why do we allow:

•Over 2000 small shops to close each year •Over 7 pubs to close every day • 24,000 people to lose their jobs because of policy failure and turning a blind eye to the power of big business.

Let's call last orders on:

- An unreformed Pub Tie and sky high Beer Duty
- Post Office closures and pricey parking charges
- Poor planning decisions
- Let's just say **NO to the decline and death of our high street** and bring choice and variety.

What about innovation? Despite recession, over **50%** of small businesses continue to introduce new products, new services, new solutions.

- Free up the market to provide faster and cheaper broadband
- Direct public procurement to nimble small businesses
- Nurture innovation, new products, new services and a genuinely low carbon economy

4.8 million small businesses. Every one catalysts for change **for a green, low carbon economy, for innovation, growth, and job creation.**

Give us the tools and freedom, give us prompt payment and finance, give us apprentices and graduates, give us long term unemployed and small businesses will do the job.

Small businesses are the solution. Help us to help the country back to growth, jobs and prosperity.