

Innovation Lincolnshire

Welcome to the FREE Innovation Lincolnshire workshops being held in October as part of our current outreach programme delivering innovation support to businesses across Lincolnshire.

Innovation Lincolnshire is here to help you and your business to innovate. Our workshops can really help your business to improve its performance, efficiency, profitability and overall competitiveness.

Please take time to view the October topics. For further information on all workshops, just use the links.

Positive Environment Workshop - a business opportunity

Wednesday, 8 October 2008 0915 - 1600 at The Epic Centre, Lincolnshire Showground, LN2 2NA

The green agenda needn't be a hurdle. This workshop is designed to inform you of the most important issues, how you can manage them and how your business can benefit from a proactive approach. Legislation will be explained, opportunities for substantial cost savings identified and you will be introduced to environmental issues that can help your management and planning. In partnership with the Epic Project and Business Link we are pleased to host this event at the innovative Epic Centre.

More information at <http://www.innovationlincolnshire.co.uk/eventsdiary2.asp?EventID=729>

Successful Selling

Wednesday, 15 October, 2008 0915 - 1600 at Kenwick Park Hotel, Louth, LN11 8NR

It's easier than you think! - Always popular, we are pleased to repeat this workshop, this time in the Louth area.

Selling is demanding - but knowledge of proper sales techniques enable it to be done sensitively and effectively. If you want to become a better sales person, then this workshop is for you!

More information at <http://www.innovationlincolnshire.co.uk/eventsdiary2.asp?EventID=727>

Sustaining and Maintaining Change and Growth

Tuesday, 21 October 2008 0915 - 1600 at Norton Lodge Conference Centre, Norton Disney, LN6 9JR

Change affects every business whether they are a small start-up or a medium sized enterprise. Most businesses, at some point, will be faced with the need to transform themselves in order to survive or grow.

The Innovation Lincolnshire programme is encouraging businesses to make significant step changes in order to grow and this workshop is a key strategy and implementation tool that businesses can actually utilize to increase their change capability.

Our speaker, John Hayes, has pursued an active career working with individuals and teams to help facilitate change in complex organisational settings.

More information at <http://www.innovationlincolnshire.co.uk/eventsdiary2.asp?EventID=731>

Service Design Master Class

Tuesday, 28 October 2008 0915 - 1600 at The Petwood Hotel, Woodhall Spa, LN10 6QG

A not-to-be-missed opportunity to meet Bill Hollins, the acknowledged world authority on Service Design Management. Bill will be running our Master Class on this subject.

Services are so important and a growth area, but service design and management is often poorly planned, but it can be easy for a company to gain a competitive advantage through the application of some quite simple design techniques.

This inspirational master class will benefit those business leaders who would like to consider developing a new service in response to market needs, or those in service businesses who are seeking to establish or refine existing service design processes.

More information at <http://www.innovationlincolnshire.co.uk/eventsdiary2.asp?EventID=732>

We will be holding more workshops on various topics throughout October, November and December and, when arrangements are finalised, will be adding the dates to the calendar of events on our website. Limited places are available on all workshops for eligible businesses, so book your place/s as soon as a topic appears that interests you.

Access to the events programme within Innovation Lincolnshire is free to eligible small and medium sized businesses located within the Objective 2 funding areas of Lincolnshire, which extends across the majority of the county. To confirm your eligibility, please contact our Events Team on freephone 0800 072 6212.

Innovation Lincolnshire Events Team

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