



**Federation of Small Businesses**  
The UK's Leading Business Organisation

in partnership with

**Business Essex**  First for local business news - online at [echo-news.co.uk/news/businessnews](http://echo-news.co.uk/news/businessnews)

## **SAVE UP TO ONE QUARTER ON YOUR ADVERTISING WITH THIS SPECIAL CREDIT CRUNCHING DEAL FOR FSB MEMBERS**

Essex FSB has negotiated a special price for FSB members wishing to reach more than 1,000,000 business decision makers in the Thames Gateway area each month through the Evening Echo Business Supplement which forms part of the Basildon, Southend, Castle Point and Thurrock editions.

This news-led supplement has a 60 to 40 editorial to advertising ratio making it an attractive read for business customers.

The unique price is for a special size advertisement which is full colour 5cm by 5.7cm **PLUS** inclusion in the on line edition of the Business Supplement – [www.echo-news.co.uk/news/businessnews](http://www.echo-news.co.uk/news/businessnews) - including a link through to your web site. The prices will hold throughout 2009.

This deal is **ONLY** available to FSB members and is an excellent way to use your marketing budget wisely in the current economic climate.

### **SO HERE'S THE DEAL**

Usual price single edition	£59.80	<b>FSB price £55.40</b>	<b>YOU SAVE 7.4%</b>
Usual price 12 editions	£717.60	<b>FSB price £501.84</b>	<b>YOU SAVE 24.5%</b>

*All prices subject to VAT at current rate. Discounts given on last advertisement(s) in series.*

and to help the cash flow if you book a series of advertisements then you can still pay monthly!

To book complete the form below and either fax: 01206 508195 or email: [Joanna.johnson@nqe.com](mailto:Joanna.johnson@nqe.com)

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I am interested in details of the FSB advertising deal for (please circle): 1 edition    12 editions