

Invited Conference and Workshop

Climate Change and SMEs: Practical issues that SMEs have to deal with when addressing climate change

Participants: The workshop is open to all SMEs and others who work with the SME community. **Places are limited to 30 persons so book early.**

Scope

Loughborough University Business School are currently working with small and medium-sized businesses (SMEs) to see how they are responding to climate change. We propose to convene a workshop in 2010 to share experiences.

The workshop will consider three themes:

1. **Actions that improve profitability.**

Some actions undertaken by SMEs not only to address the impacts of climate change but also to add significantly to the bottom line, particularly through cost reduction programmes. The workshop will consider a range of practical measures based upon the experiences of different types of SMEs.

2. **Regulation and taxation.**

Regulation and taxation are increasing the burden on SMEs at a time when recession is focusing attention on business basics. The workshop will consider responses to regulation and taxation and will address possible opportunities to be gained from existing arrangements.

3. **Opportunities and Threats.**

Some SMEs see regulatory responses to climate change as a threat to the survival of SMEs whilst other SMEs see climate change as an opportunity. The workshop will consider ways in which SMEs are currently working towards benefiting from opportunities.

Further information is available from: n.j.beesley2@lboro.ac.uk

Venue: Holywell Park, Loughborough University.

When: April 13th 2010.

Time: 9-30 to 1-00 and includes lunch (hot and/or cold).

Cost: The workshop is free.