



## **Facilitated Discussion: Recruitment using Social Media**

**4pm – 7pm - 8<sup>th</sup> February 2012**

The University of Aberdeen Careers Service would like you to attend an invite only, limited place event on the 7<sup>th</sup> floor of the new University of Aberdeen library as part of their new employer liaison strategy, which will involve guest speakers, facilitated discussion and interactive engagement.

This event is supported by the Aberdeen & Grampian Chamber of Commerce and tickets are being offered exclusively to AGCC members as a sign of increased collaboration between these two organisations.

Social media is a relevant issue to anyone operating in the modern business world, and recruitment methods are rapidly changing in line with this. We are as interested in these changes as you are and will be facilitating discussion upon this. We have arranged a panel of guest speakers to introduce 'recruitment using social media' and will be looking for differing approaches, insights and methods of use to ensure a balanced overview.

If you are a small to medium sized company who are interested in hearing about experiences of recruitment using social media, and if you would also like to hear about the opportunities available to you for further engagement with the University, then we would welcome you to this event.

This will also be your opportunity to see the new library, engage with a broad range of other similar sized organisations, engage with university staff to see what else is on offer for you, and to have informal discussions over food and drinks.

Please RSVP as soon as possible to ensure your place: [training@agcc.co.uk](mailto:training@agcc.co.uk) or Dr. Zachary Hickman: [z.hickman@abdn.ac.uk](mailto:z.hickman@abdn.ac.uk)

