

**FSB NORTH EAST PRESS RELEASE: Ian Lavery MP signs up as Real Life Entrepreneur Champion**

**FSB/NE/PR2012/003**

**For immediate release: 30/01/2012**

The Real Life Entrepreneurs campaign launched by the Federation of Small Businesses received support from Wansbeck MP Ian Lavery who has signed up to be a Real Life Entrepreneur Champion.

The Real Life Entrepreneurs campaign highlights how it is the everyday men and women that have taken a risk and started their own business that will be responsible for creating much needed growth and employment opportunities to get the North East economy back on track.

The campaign calls on the Government to help Real Life Entrepreneurs in the North East by increasing routes to finance, simplifying the tax system, tackling late payment and incentivising job creation.

**Ted Salmon, FSB North East Regional Chairman, said:**

*"We are delighted that Ian Lavery MP has signed up as a Real Life Entrepreneur champion in Westminster. By pushing the Government to tackle issues such as late payment and access to finance will ensure that real life entrepreneurs are able to grow and prosper.*

*"We both recognise the hard work that Wansbeck's real life entrepreneurs do for the local area and with more support will help the local economy to grow."*

**Ian Lavery MP, Wansbeck, said:**

Ian Lavery MP, Wansbeck, said:

*"Small businesses play an important role in our communities and make a significant contribution to the local economy. I am pleased to add my support to the FSB campaign and hope this will assist small businesses in Wansbeck and encourage and enable more real life entrepreneurs."*

**ENDS**

**Notes to Editors**

1. The FSB is the North East's leading small business organisation with more than 4,000 members. It exists to protect and promote the interests of the self-employed, and all those who run their own business. More information is available at [www.fsb.org.uk](http://www.fsb.org.uk)
2. For more information on the Real Life Entrepreneurs campaign go to [www.fsb.org.uk/real-life-entrepreneurs](http://www.fsb.org.uk/real-life-entrepreneurs)

**Contact:**

**[Simon Hanson, FSB North East Development Manager](#)**

Federation of Small Businesses  
01207 506 138/ 07917 628 937  
[www.fsb.org.uk/northeast](http://www.fsb.org.uk/northeast)